

**LONGWOOD UNIVERSITY
BOARD OF VISITORS
EXECUTIVE COMMITTEE MEETING**

Friday, September 12, 2025

-Minutes-

Call to Order

The Executive Committee of the Longwood University Board of Visitors met on Friday, Sept. 12, 2025, at the Gerald L. Baliles Center for Environmental Education at Hull Springs.

Executive Committee members present were:

Ron White
Jeff Nottingham
David Rose
Kathleen Early

Also present:

President W. Taylor Reveley IV
Ian Bradley
Vellie Dietrich-Hall
Carman Faison
Jackie McCaleb
Michael Poliakoff
Kristie Proctor
Kathryn Roberts
Brian Schmalzbach
Cameron O'Brion, University Counsel
Matt McWilliams, University Spokesperson and Deputy to the President

The Rector called the meeting to order at 12:15 p.m.

President Reveley welcomed the Board to the Gerald L. Baliles Center for Environmental Education at Hull Springs. He updated the board on several matters, including the University's combined net position which now exceeds \$290 million, over 2,400 students living in Longwood housing (the most since 2018), core full-time enrollment increasing by 5 percent, total enrollment projected to increase by 8 percent based on an increase in dual-enrollment students, and the endowment which is currently valued at \$112 million.

Reveley also updated the Board on a number of news items and upcoming events that include Longwood. The University is hopeful that the Barbara Johns statue that will represent Virginia in the Capitol's Statuary Hall will be unveiled before the holidays. The Virginia Association of Counties awarded Prince Edward County and Farmville for partnering with Longwood's Civitae Symposium. Dr. Tim Coffey, associate professor of exercise science, was named the NCAA

Faculty Athletic Representative of the Year. Construction on a new music building should break ground over the holidays, while the new turf baseball field will be ready for the season's start. The Pomp Sports Performance Center, renovated through a gift by Brad and Shannon Pomp, will be dedicated later in the month. A master plan update, building on the vision of the current master plan, is taking shape.

Reveley also outlined some of the challenges facing higher education. The NCAA is under stress after the national settlement changed the way that name, image, and likeness (NIL) agreements with students work—though because Longwood is involved with NIL in a minor way, it will not present a major challenge to the University as it will for other higher education institutions.

The University is also working on the artificial intelligence puzzle, particularly in the classroom, while testing which A.I. models can be used to our advantage. One bright spot is an opt-in A.I. agent that engages with donors on subjects they have supported in the past.

Reveley also shared thoughts on the potential for a federal shutdown and its potential effect on Longwood. David Rose, Vellie Dietrich-Hall, and Reveley engaged in discussion centered around the availability of operating cash and budgeting. Rose said that he works in the field of public financing and that his review of Longwood budgets from an annualized perspective shows that we are moving in the right direction.

Kathryn Roberts asked if undergraduate enrollment were increasing alongside graduate enrollment. Reveley said that growth in undergraduates has been propelling overall headcount increases over the last three years.

Michael Poliakoff asked if the University could consider developing a general dashboard for the Board to review and discuss. White agreed that was a positive idea.

The meeting adjourned at 1:00 p.m. ahead of the Board of Visitors meeting.