

LONGWOOD UNIVERSITY
BOARD OF VISITORS
March 23-24, 2018
Minutes

***** DRAFT *****

Call to Order

The Longwood University Board of Visitors met on Friday, March 23, 2018 in the Stallard Boardroom. The meeting was called to order at 9:00 a.m. by Rector Marianne Radcliff.

Members present:

Ms. Eileen M. Anderson
Ms. Katherine Busser
Mr. Michael Evans
Mr. Steven Gould
Mr. David Hallock
Mr. Eric Hansen
Mrs. Marianne M. Radcliff
Mrs. Ricshawn Adkins Roane
Ms. Pia Trigiani
Mrs. Nadine Marsh-Carter
Mrs. Colleen Margiloff

Members absent:

Mrs. Polly Raible
Mrs. Katharine Bond

Also present:

President W. Taylor Reveley IV
Dr. Larissa Ferguson, Interim Provost and Vice President for Academic Affairs
Mr. Kenneth Copeland, Vice President for Administration and Finance
Ms. Victoria Kindon, Vice President for Strategic Operations
Dr. Tim Pierson, Vice President for Student Affairs
Ms. Courtney Hodges, Vice President for Institutional Advancement
Mr. Troy Austin, Director of Athletics
Mr. Justin Pope, Vice President and Chief of Staff
Mrs. Kay Stokes, Executive Assistant
Mr. Mike Ellis, Longwood University Foundation
Mr. Bill Walsh, Longwood University Real Estate Foundation
Dr. Sarah Porter, Faculty Senate President
Mr. Kevin Napier, Student Representative
Ms. Bettie Mitchell, Staff Advisory Committee Representative
Mr. Cameron O'Brion, Office of the Attorney General

Rector's Welcome and Approval of Minutes and Consent Agenda

The rector called the meeting to order and noted the 5-year anniversary of the Board meeting at which President Reveley was chosen and offered Longwood's presidency. She expressed her gratitude for his leadership and appreciation for the direction of the university during his tenure.

The rector asked for a motion to approve the Consent Agenda, including the minutes of the December meeting. Ms. Trigiani so moved, Ms. Busser seconded and the motion was unanimously approved.

The rector expressed her appreciation for the work that has gone into the new core curriculum throughout the process, and how proud she is of the distinctive curriculum that has emerged. President Reveley echoed his appreciation for the work, which began about six months after he became president and is now reaching fruition with the incoming class of 2022, the first to be born this century. He noted the Board's expressed wish from the beginning of the process to find a name for the new core curriculum, and gave an overview of the committee for naming the core curriculum, which was empaneled in January with a membership comprised of Melissa Rhoten (director of the core curriculum), Wade Edwards, Jason Faulk, Emily Heady, Dave Hooper '00, Lissa Power-deFur, Jes Simmons, and Charles White, as well as student leaders Kevin Napier '18 and Halle Parker '18. He noted that over the course of its work the committee had considered roughly three dozen ideas, and that the Board had reached a decision from among its recommendations. A resolution naming the new curriculum "Longwood University's Civitae Core Curriculum" was circulated. The rector asked for a motion to approve the resolution. Mr. Evans so moved, Ms. Anderson seconded, and the resolution was unanimously approved. (A copy of the resolution is included as Appendix 1).

President's Welcome

President Reveley again thanked those involved in the core for their hard work, and said he believes the new curriculum and its naming will mark an important moment in Longwood's history, coming at a time when the nation greatly needs citizens who can converse and engage from different perspectives and perform the work of democracy.

President Reveley provided a brief update, noting the excitement of the completion of campus construction projects this spring and the hiring of Griff Aldrich as Longwood's new men's basketball coach. He provided an update on campus construction projects that will soon be underway, including the new admissions building and the new academic building later this year.

Vice Presidents' Reports

Mr. Austin noted the past few months have been difficult with the departures of two basketball coaches who were deeply devoted to their student-athletes and the university, but the department is excited about the future for both programs. The coaching search for both has been intensive, with an enormous number of candidates interested in the positions and under review and

consideration. He said that as he has gotten to know Coach Aldrich in recent weeks, he has been impressed by his deep passion for working with and developing young people, an essential value for any Longwood educator. In the course of research and reference checks, many around college basketball spoke very highly of him, particularly around Virginia. Ms. Busser commended the department on its recent milestones of academic success. Mr. Austin commended Hannah Ledger and Megan Miller for building a strong culture and program of academic support for student-athletes.

Ms. Kindon provided an update on the admissions cycle with the height of yield season underway. She gave an overview of financial aid strategies for determining optimal amounts to offer in financial aid. She discussed plans to expand the Honors College by as much as a few dozen students this year, while working to ensure the experience provided each student is not diluted in any way. She noted applications, acceptances and deposits are all currently trending at all-time highs, and students with GPAs above 3.75 are higher as well. She noted there have been strides in diversity of both our applicant and acceptance pool. She said she remains cautiously optimistic but noted that in the past more than 40 percent of the class has historically deposited in the last two weeks of April, so the final size and profile of the incoming freshman class will depend as always on those final weeks.

In response to follow-up questions from Board members, Ms. Kindon discussed plans next year for focus groups with current Longwood students helping identify what factors caused students to choose to attend, details on plans to implement coaching and affinity groups next fall to bolster student success, and an overview of the work of the Office of University Analytics and its major focus on improving data governance policies across Longwood. She and President Reveley noted Longwood has just surpassed Radford, an institution with substantially more alumni, in key metrics of social media followers and engagement.

Dr. Pierson spoke of a period of transition for campus groups and their meeting spaces in preparation for the opening of the new university center. He also gave an overview of campus housing and the plans for taking 400 beds offline as the reconstruction of Frazer begins. He said the housing office has developed a solid plan for the transition for 268 additional spaces, without too much challenge on spaces and resources.

He said he was appreciative that the Board had listened to the interest on campus in an increased focus on mental health services, and that the students felt heard and were appreciative of the additional position in counseling. He said students know that the channels of communication, including the Board, administration and Faculty Senate, can be a vehicle for students to advocate for change, and that campus institutions can be effective in addressing concerns.

He also noted the plans later in the day for Relay for Life, with more than 50 organizations in the Fitness Center raising money for cancer.

Overall he said student life right now is extremely positive and powerful, and student leadership is as strong as he has seen during his time at Longwood. In response to a follow-up question about Title IX reporting, he indicated that it is a national trend that a relatively low proportion of students who file Title IX reports are deciding to pursue cases against the accused, but said even

in such cases the report itself prompts a useful discussion about resources. Jen Fraley noted that the results of the recent Campus Climate survey are currently being collected and will provide further feedback regarding student views on climate, processes and resources.

Dr. Fergeson gave an update at an extremely busy time on campus, noting in particular Mrs. Marsh-Carter's well-received keynote speech to more than 600 guests at the annual Moton Banquet and the past week's lecture by Dos Passos award winning novelist Chang Rae-Li. She said the quality of candidates on campus during approximately 29 faculty searches currently underway has been outstanding.

She reported that in the course of an in-depth budget review Academic Affairs has been able to address the concerns of faculty during the fall concerning departmental budgets that have been funded by summer school tuition. Sufficient revenue has been collected to fund projects and needs associated with those budgets, and she continues to work with Ken Copeland on improving the budgeting and forecasting process for future years. She said a budget forum during February represented good conversation and was helpful for the tenor of the conversation on campus.

Dr. Fergeson continued with an overview of recent relatively minor changes adopted by SACS-COC regarding accreditation, and then an update on the process of fully implementing the core curriculum with the development of courses. She gave an overview of the role of Academic Affairs working with others across the university to implement coaching groups next year, which she believes will be an effective mechanism of support. She emphasized peer mentors will play an important role in the coaching groups. She also noted upcoming the Spring Symposium on Research, a university-wide conference showcasing student research, that faculty from across the university have enthusiastically embraced.

In response to a question about sponsored research, Dr. Fergeson gave an overview of the university's efforts to secure more such funding. The focus now is on expanding the roster of faculty who are consistently applying for grants, she said, and more effectively preparing faculty so their chances of winning a grant are more likely to be successful.

Ms. Hodges gave a report on the recent scholarship dinner and thanked Kevin Napier for his powerful speech at that event. She emphasized the importance of the upcoming annual Day of Giving and how simply witnessing others' generosity through social media gives a "warm glow" effect that projects strength for the university and expands the group of people engaged with and proud of their affiliation with Longwood. Ms. Margiloff expressed that there are an extraordinary number of exciting developments on campus and encouraged the Board to push hard to enlist friends and contacts to be generous.

In response to a question about annual giving, Ms. Hodges responded alumni donor numbers are on track compared to last year, though still not as high as she aspires following a crescendo around the time of the Vice Presidential Debate announcement. She said an initiative is underway to give new energy to the annual giving program, offering more choices for directed giving and engagement.

Mr. Copeland provided further detail on the timeline regarding construction of the admissions building and new academic building, and the Curry and Frazer projects. Regarding the annual operating budget, he said the current spending projection against budget is well within recent historical averages, and in fact the university is closer to budget targets than it was at this time a year ago, when it was still able to meet targets and prepay expenses for the coming year. While he is asking all departments to be mindful and frugal over the final months of the fiscal year, he is confident budget metrics will be met. He also provided some clarification regarding collection policies for unpaid tuitions.

Regarding a question about reserves, Mr. Copeland noted that reserves had previously built up substantially over time due to deferred maintenance, notably with the Cunninghams and Curry and Frazer. He indicated that the overall cash reserves of Longwood's operations altogether are quite strong, especially considering those in total of the University Foundation and Real Estate Foundation alongside the University, which are appropriate to consider together. In response to a question about downtown Farmville, he gave an overview of work by the Small Business Development Center and the Real Estate Foundation to be helpful in filling more storefronts.

Reports of Representatives of the Board

Mr. Ellis said he is excited by recent changes at the Foundation, helping the organization to “play offense” more effectively in support of Institutional Advancement and deploying resources to support students. He also noted the members of the Foundation Board have undertaken fundraising amongst themselves to create their own endowment. He provided an update on the rollout of Academic Works in support of a more effective deployment of endowment resources to the university's mission.

Mrs. Radcliff expressed her gratitude for the Foundation's hard work on behalf of the university. She also indicated that at some point she would appreciate the opportunity to look at Academic Works firsthand.

Mr. Walsh commended Longwood's commitment to excellence and its students. He provided an update on the ongoing project to reimagine Hull Springs Farm, noting the strong partnership that has developed between Hull Springs and Westmoreland County public schools. He commended in particular the work of Louise Waller.

Mrs. Radcliff introduced Kevin Napier by commending his speech at the Alumni Awards dinner and thanking him for his service. Mr. Napier in turn commended Praise Nyambiya for his leadership of the senior class. He gave an overview of student government's year, noting the addition of full-time fiscal technician, Trisha McGregor, a position that has allowed students to shift their focus away from paperwork. The dining committee has been positive for students and helped facilitate opportunities to address those concerns by Grant Avent and Aramark. Mr. Napier expressed thanks to the Board for support of their conversation about student mental health. He reported the SGA has purchased 1,000 blue books for students, and provided an update on an upcoming student forum with Longwood Police. He said he and Chief Beach have spoken about a monthly or bi-monthly forum to build a positive relationship between students and police. He also provided an update on the upcoming election season. Lastly, he reported he

and the SGA have worked with the Moton Museum staff on a new program, a Gordon Moss Leadership Program and retreat, offering students an opportunity to help staff at the museum with educational programming. He noted an event is planned next November for a grand opening of the new Senate Chamber in the new University Center, which will invite former SGA leaders back to campus.

Dr. Pierson said he has advised SGA for 20 years and has never seen as productive a group as the current SGA under Kevin's leadership.

Dr. Porter, speaking for Dr. Power du-Fur, expressed her appreciation for the budget forum that was put on in February and said the tone of the discussion improved as a result of that meeting. She spoke about the Blackwell talks and their important role in highlighting faculty research and other work, and echoed the university community's excitement regarding the upcoming Research Symposium, with more than 600 students involved. "We're really proud of our students and we're really excited to give them this opportunity to showcase their work on campus," she said.

President Reveley expressed his thanks to Dr. Porter for her service as Faculty Senate chair.

Bettie Mitchell provided a standard update on behalf of the Staff Advisory Council.

The meeting adjourned at approximately 11:50 a.m. Board members took a tour of the new Brock Hall, led by Jennifer Green, then joined staffers from the admissions office for lunch in Blackwell Foyer, and then took a tour of the Weyanoke Hotel.

Update and Discussion Regarding 2018 General Assembly Session

Returning to Stallard at approximately 2:30, Emily O'Brion led an overview discussion of the recent General Assembly session, with particular emphasis on new bills concerning such matters as dual enrollment, teacher licensure, open educational resources, student privacy, campus free speech, and the budget.

Ms. Trigiani asked for a motion under Section 2.2.3711(A) (1), (A)(7) and (A)(9) that the Board convene in closed session to discuss matters pertaining to personnel, possible litigation and fundraising. Mr. Gould so moved, Ms. Busser seconded and the motion was approved unanimously.

A motion was offered by Ms. Trigiani to return to open session. Ms. Anderson so moved, Mr. Gould seconded and the motion was approved unanimously. In compliance with the provisions of the Freedom of Information Act, the Board returned to Open Session. Mrs. Radcliff moved to certify the discussion in Closed Session was in accordance with the Code of Virginia. Ms. Busser seconded. All members in attendance voted by roll call to certify: Ms. Anderson, Ms. Busser, Mr. Evans, Mr. Gould, Mr. Hallock, Mr. Hansen, Mrs. Radcliff, Mrs. Roane, Ms. Trigiani, Mrs. Marsh-Carter, Mrs. Margiloff.

There being no further business the meeting was adjourned. On Friday evening, Board members had dinner in Martinelli Board room, also attended by several of the vice presidents and faculty members Dr. Shawn Smith, Dr. Wade Edwards, Dr. Tim Coffey and Dr. Melissa Rhoten, who gave presentations on their work developing new courses for the Civitae Core Curriculum.

Saturday, March 24, 2018

Call to Order

The Longwood University Board of Visitors reconvened at 9 a.m. on Saturday, March 24, 2018 at the Robert Russa Moton Museum.

Members present:

Ms. Pia Trigiani
Mrs. Katherine Bond
Mr. David Hallock
Mrs. Eileen Anderson
Mr. Michael Evans
Mr. Steven Gould
Mr. Eric Hansen
Ms. Katherine Busser
Mrs. Marianne M. Radcliff

Also Present:

President W. Taylor Reveley IV
Dr. Larissa Fergeson, Interim Provost and Vice President for Academic Affairs
Mr. Justin Pope, Vice President and Chief of Staff

Ms. Trigiani asked for a motion to go into Closed Session under Section 2.2-3711(A)(1) of the Code of Virginia to discuss matters pertaining to the performance and promotion of Longwood University employees. Ms. Anderson so moved, Mr. Hansen seconded and the motion was unanimously approved.

Ms. Trigiani asked for a motion to return to open session. Ms. Radcliff so moved and Mr. Evans seconded, and the motion was approved by the Board. In compliance with the provisions of the Freedom of Information Act, the Board returned to Open Session. Mrs. Radcliff moved to certify that the discussion in Closed Session was in accordance with the Code of Virginia. All members then in attendance voted to confirm: Ms. Trigiani, Mrs. Bond, Mr. Hallock, Ms. Anderson, Mr. Evans, Mr. Gould, Mr. Hansen, Ms. Busser, and Mrs. Radcliff.

Ms. Radcliff proposed a motion to approve the recommendations of the president and interim provost as follows:

Promotion to Professor

Ms. Mary Carroll-Hackett (English)

Dr. Steven Faulkner (English)

Dr. Jennifer Miskec (English)

Dr. Eric Moore (Philosophy)

Dr. Matthew Lucas (Health)

Promotion to Associate Professor and Award of Tenure

Dr. Sarai Blincoe (Psychology)

Ms. Angela Bubash (Art)

Dr. Karla Collins (Education)

Dr. Ann Cralidis (Communication Sciences and Disorders)

Dr. Kenneth Fortino (Biology)

Dr. Patricia Hastings (Education)

Dr. Pamela McDermott (Music)

Mr. Adam Paulek (Art)

Dr. Shannon Salley (Communication Sciences and Disorders)

Dr. Wendy Snow (Education)

Promotion to Associate Professor

Dr. Wade Znosko (Biology)

Promotion to Senior Lecturer

Mrs. Annette Waggoner (Spanish)

Award of Emeritus Status

Dr. David Buckalew, Professor of Biology

Dr. Theresa Clark, Associate Professor of Social Work

Dr. James Jordan, Professor of Anthropology

Dr. Rená Koesler, Professor of Therapeutic Recreation

Dr. Deborah Welch, Professor of History

Ms. Trigiani so moved, Ms. Anderson seconded and the motion was passed unanimously. President Reveley thanked Dr. Fergeson for her leadership in Academic Affairs, and Dr. Fergeson noted in turn her appreciation for President Reveley's leadership and the great strides Longwood has made since his appointment five years ago.

There being no further business, the meeting was adjourned at 10:45 a.m.